

BILL GRAHAM

President

Graham Corporate Communications

Montclair, NJ

bill@grahamcc.com

917-705-0663

Bill Graham – helps leaders, sales teams, and other professionals become more engaging and successful communicators and leaders. He believes when you speak, you should get them to say, “Wow.”

Bill spent over a decade as Director of Creative Affairs for Procter & Gamble Productions working with the writers for the P&G soap operas: Guiding Light, As the World Turns, and Another World. He trained writers, analyzed audience data, and noted stories for 7000 hours of television. Writers that he discovered and developed won “Best Writing” Emmy’s 5 of the last 7 years he was at P&G. He taught acting at colleges and studios including Stella Adler Conservatory. Prior to his TV work, he was the Producing Director at Olney Theatre in Olney, MD where he directed and produced plays for 12 years.

In addition to Institute for Organization Management, Bill has taught numerous Leadership and Communications courses as a faculty member at Seton Hall University and New York University. He also delivers communication training to leaders from 25 state legislatures for the Council of State Governments.

Recent speeches and workshops, and coaching include:

- ASSOCIATIONS: National Business Aviation (NBAA), Georgia Health Care (GHCA), California Travel Assoc., Utah Health Care (UHCA), United Fresh Produce, Cincinnati Business Association Symposium, American Gas (AGA), Arizona Health Care Association, Gases and Welding Distributors (GWDA), National Conference of State Legislatures’ (NCSL), American Health Care Assoc., Maryland ACCE, National Grocers (NGA), Global Cold Chain Alliance, American Society of Landscape Architects, Tri-State Camp Assoc., Maryland Transportation Assoc., and Texas Conference of Urban Counties
- CHAMBERS: LaGrange-Troupe County, GA, Burlington, IA, Fayetteville, AR, Wichita Falls, TX, Tucson, AZ, Tulsa Regional, OK, Brookings, SD, Heron, SD, Frederick, MD, Fayetteville, NC, Morris County, NJ, North Jersey, NJ, West Anne Arundel County, MD
- EDUCATION: University of Notre Dame, IN, Christ the King College Prep, NJ, North Star Academy Charter Schools, NJ, Uncommon Schools, NY, Howard County Community College, MD, Sacred Heart, DC, Toronto Camp Quality
- CORPORATIONS: HSBC Bank, Kimberly-Clark, Johnson & Johnson, Columbia Bank, Koppert Biological, Akrimax, Regent Atlantic Investments, Unison, Abington Hospital-Jefferson Health

Bill is also the Leadership Communications trainer for:

- Legislators at The Council of State Government’s Western Leadership Academy
- Legislators at CSG’s The Bowhay Institute for Legislative Leadership Development
- School Board members at the Texas Association of School Boards Leadership Academy

Bill, a Gallup-Certified Strengths Coach, delivers StrengthsFinder programs for organizational development.