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Alysia is Principal of Opportunity Strategies LLC, a customized training, professional facilitation, and strategic planning firm in Austin, Texas.

Her skills include performing chamber organization operations audits, professional facilitation, the design and delivery of chamber of commerce and economic development strategic plans, and board member development. She has extensive experience serving chambers, economic development organizations, local and state governments, associations, and other non-profits. She has designed and presented hundreds of training programs for elected officials, community leaders, leadership groups, business owners, staff, and volunteers. Her programs are designed to improve operations and relations within organizations, as well as prepare communities to attract and retain quality businesses.

Alysia is an international public speaker. She has been in chamber development for 24 years, serving many communities throughout several U.S. states and the Cayman Islands, and has trained over 2,200 chamber & economic development professionals. For five years, she served as a curriculum developer and instructor while a member of the faculty of the Georgia Academy for Economic Development, an 8-day regional training program encouraging multi-county collaboration throughout the State of Georgia. She has served as a curriculum developer and faculty member at the Texas Basic Economic Development Course for the past 13 years. She is a member of the Association of Chamber of Commerce Executives (ACCE), the Texas Chamber of Commerce Executives (TCCE), the Texas Economic Development Council (TEDC), and serves on the Board of Directors of the Texas Downtown Association (TDA.) She has completed the Program on Negotiation at Harvard Law School.

A native of Shreveport, Louisiana, Alysia graduated from Louisiana State University in Shreveport, where she earned a Bachelor of Science degree in Marketing. She is a 1994 graduate of the Basic Economic Development Course at Texas A&M University, a 1997 graduate of the Economic Development Institute (EDI) at the University of Oklahoma, a 2002 graduate of the U.S. Chamber of Commerce's Institute for Organization Management (IOM/Chamber Institute,) and a 2009 graduate of Community Development Institute (CDI.) Alysia earned her Professional Community & Economic Developer (PCED) certification in 2009 from the Community Development Council.

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