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The truth is business success in a global market can be overwhelming.

Many small to medium sized businesses and organizations have figured out how to include a form of social media in their marketing mix. But understanding the ins and outs of marketing doesn't always equal business or membership growth.

Are you efficient at turning Facebook posts into closed business?

Do you know how to research qualified leads on LinkedIn?

Does Twitter scare you away from online marketing?

Do you even know what platforms are right for you?

I'm Vicki S. Cannon and I help clients like you cut through social media chatter. I make it my business as a Social Media Marketing Expert and Trainer to find what works for you. Whether as a keynote speaker, corporate trainer or professional business coach, I teach you how to:

- Create brand awareness through social media posts
- Connect with current customers or members online
- Collect leads for target prospects
- Communicate in ways that encourage engagement
- Consistently post in only 15 minutes a day
- Convert likes, follows and shares into real revenue

With more than 25 years in national account marketing, merchandising and sales, I understand the B2C world and previously held licenses with Securities Series: 6, 63 and 26, as well as insurance and mortgage licenses.

Let me help you and your team successfully wade through the overwhelming social media world and at the same time teach you to leverage social media for professional success.

My clients tell me they learn more from me in a one-hour training session than in weeks of corporate-sponsored seminars.

Want to learn more? Visit my website at <http://cannonsocialmediasolutions.com>

Don't want to waste another minute before learning to effectively market your products and services through social media? Email me at info@cannonsocialmediasolutions.com; or give me a call.