

JEFF PORRO, PH.D.

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At a time when the spoken word is more important than ever, Jeff Porro's unique combination of talent and experience helps executives infuse the words they use with the power they want. Jeff has written for leaders of some of the nation's most influential nonprofits (The Nature Conservancy, American Chemical Society, Society for Human Resources Management, Child Fund International), as well as CEOs and other executives of Fortune 250 companies (Lincoln Financial, Sprint, Dow, SunGard).

He is also an award winning screenwriter and a PhD with 20 years of experience in research, public policy, and business. Jeff has been a columnist for the Washington Business Journal, a Thought Leader for *smartCEO* and has been profiled in the Washington Post, National Journal, and other publications. His work has been recognized with two **Cicero Awards** for outstanding speechwriting, and the **Paul Selwyn Award** from the Writer's Guild of America. His book, *Words That Mean Success*, was published in Spring, 2013.

Before starting his own business in 1991, Jeff was associate editor of Teacher Magazine, and assistant editor of the National Academy of Sciences' Issues in Science and Technology. He has also served as a Senate staffer, a State Department official, and an arms control specialist for the Arms Control Association. From 1999 to 2002 he was senior vice president of M&R Strategic Services, a Washington DC, political communications firm.

Jeff discovered and researched the true story of a Jim Crow-era African American college debate team and helped turn it into the feature film *The Great Debaters*, starring Denzel Washington. Jeff holds a PhD in political science from UCLA.