

LYNDA J. PATTERSON, CAE, FASAE

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As owner and president of AMPED, Lynda J. Patterson, FASAE, CAE brings a lifelong passion for the power of community and more than 25 years of experience in all aspects of association management. In founding AMPED, Lynda sought to create a mid-size association management firm, with a staff large enough for a diversity of knowledge and skills, yet small enough for her to maintain a high level of personal interaction with association leaders and members. Lynda is widely recognized for her expertise in developing innovative leadership models, organizational growth strategies, and partnerships to advance association mission. In 2010, she was one of only five association executives nationwide to be distinguished as a Fellow of the American Society of Association Executives. Lynda earned her bachelor's degree at University of Wisconsin-Madison and master's degree at the University of Wisconsin-Milwaukee. AMPED currently provides full service management for seven associations in a variety of fields, including WSAE – the Wisconsin Society of Association Executives. They manage dozens of conferences each year for 50-10,000 people.