

## Top 7 Reasons to Attend

1. **Expert Faculty.** Institute's intensive coursework is taught by passionate leaders from various backgrounds, including executives of associations, chambers of commerce, and nonprofits; industry consultants; lawyers and CPAs; and professors. Our faculty will share real-world problem solving solutions that will have you reinvigorated and prepared to tackle your greatest challenges, no matter the size.
2. **Credibility.** Graduates of Institute receive the IOM recognition, signifying 96 hours of course instruction in nonprofit management. The IOM recognition sends your peers the message that you're a reputable professional that actively participates in the nonprofit industry and its surrounding communities. IOM graduates are encouraged to add the IOM recognition after their name in all communications and virtual signatures.
3. **Networking, Networking, Networking!** Institute is a great opportunity to meet your peers and establish a strong network of other industry professionals. Each site features a number of events to allow for casual conversation and building relationships.
4. **Best Practices.** Come participate in classroom discussions on how to make your organization thrive. Group brainstorming and establishing a reliable professional network are keys to improving an organization in an ever-changing world. Hear from other nonprofit professionals and business advocates about what has worked best in their own area of focus.
5. **Return on Investment.** Institute's classes work on educating and assisting executives who represent their community on local, state, and national issues. The knowledge gained through your time spent at Institute will be invaluable moving forward as you grow and enrich your organization.
6. **Earn Credit Toward Your CAE and CCE Professional Certifications.** Institute's curriculum is directly tied to the bodies of knowledge of the CAE and CCE, allowing you to earn credits or points to earn or maintain your industry certification.
7. **Scheduling Flexibility.** Institute is held at five sites all around the country every year, making it easy to attend at a time that is most convenient for you. Mark your calendar and attend a session near you! All sites and dates are available on our website.