



A Program of the U.S. Chamber of Commerce Foundation

INSTITUTE

An Affiliate of the U.S. Chamber of Commerce

Top 10 Reasons to Attend Institute

Institute helps association, chamber, and nonprofit executives build stronger organizations, better serve their members, and build stronger communities. With its unprecedented line up of classroom topics, it is the "must attend" professional training, networking, and educational program for those at all levels of their career.

1. **Up-to-Date Information and Industry Trends.** Institute's intensive coursework focuses on the unique challenges facing associations and chambers today. Our faculty and the collective wisdom of your peers will share real-world problem solving solutions that will have you reinvigorated and prepared to tackle your greatest challenges, no matter the size.
2. **Enhance your Credibility.** Graduates of Institute receive the IOM recognition, signifying 96 hours of course instruction in nonprofit management. The IOM recognition sends your peers the message that you're a reputable professional that actively participates in the nonprofit industry and its surrounding communities.
3. **Networking, networking, networking!** Institute is a great opportunity to meet your peers and learn from each other, as well as find a mentor or two.
4. **Share Best Practices.** Come participate in classroom discussions on how to make your organization thrive in today's ever changing world.
5. **Build Strong Business Advocacy.** Institute's classes work on educating and assisting executives who represent their community on local, state and national issues. Have a voice in issues affecting your industry.
6. **ConnectIN.** Connect with faculty, volunteers, and attendees, and learn from your peers all year round, on Institute's very own social networking site. ConnectIN is the easiest way tap into the collective wisdom of your peers and stay connected on the latest industry trends.
7. **Tips, ideas, and more!** Institute provides a great way to collect new ideas and strategies for your many initiatives.
8. **Did we mention networking?** Each site features a number of events to allow time for casual conversation and fun.
9. **Earn Credit Toward Your CAE and CCE Professional Certification.** Institute's curriculum is directly tied to the bodies of knowledge of the CAE and CCE, allowing you to earn credits or points to earn or maintain your industry certification.
10. **Five Sites to Choose From.** Institute is held at five sites around the country each year making it easy to attend at a time that is most convenient for you. Mark your calendar and attend a session right near your own back yard!