Attendee Testimonials

"I have been able to bring in more revenues to my chamber from the ideas that I learned at Institute. These ideas more than paid for the cost of my tuition and my associated expenses during my four years in the program."

Rozelle Webb, IOM, Executive Director, Liberal (KS) Chamber of Commerce

"I earned my CAE designation more than ten years ago and wasn't sure how IOM would compare. It was an amazing experience and I know that there is always more to learn! Thanks for an invaluable experience!"

Lynda J. Patterson, CAE, Executive Director, Wisconsin Society of Association Executives

"My first year at Institute exceeded my expectations. I walked away with some excellent contacts, wonderful friendships, and at least a half a dozen great ideas for my association. The entire experience was well worth my time and was a positive return on the financial investment my association made to allow me to attend."

Michael Smith, IOM, Director of Finance, Air Force Association

"Institute is the best kept secret in the association management world. This experience is not about attending a seminar to learn best practices—it's about taking a hard look at yourself as a professional and building lifelong relationships. It's like getting another M.B.A.—only better."

Heather Singleton, IOM, M.B.A., Senior Vice President of Education, Rhode Island Hospitality and Tourism Association

"The information that I receive at Institute helps keep me up-to-date on the latest developments in our industry including important legal requirements, like changes to the new 990. The ideas that I take back to my chamber from Institute more than justify the time and expense of participation."

Lee Carr, IOM, Executive Director, Sumter County (FL) Chamber of Commerce

"The whole Institute experience, including lessons from instructors and real world advice from my classmates, has been the most beneficial professional development event in my career."

Allen Smith, IOM, President and CEO, Greater Greer (SC) Chamber of Commerce

"As a chamber executive with less than three years experience, Institute more than met my needs for deeper understanding in delving into the world of chamber organization. The lessons learned at Southeast Institute will pay for tuition many times over."

Thomas Jennings, IOM, President, Barrow County (GA) Chamber of Commerce